

World of Work Foundation Board Strategic Planning Meeting Minutes

Date: April 28, 2025

Time: 10:00 a.m. – 2:00 p.m.

Location: CVUSD, PD #2

Attendees: Scott Buxbaum, Miranda Durning, Jonathon Guertin, Michelle Hayes, Karen Minshew, and David Miyashiro.

1. Welcome and Introductions

- Meeting opened at 10:00 a.m.
- Board members and participants introduced themselves and shared their roles and interests.

2. Purpose and Agenda Overview

- Reviewed goals for the day: to clarify the Foundation's direction, set strategic priorities, and align the board on next steps.

3. Strategic Planning Discussion

- Discussed the Foundation's identity: Who we are, where we are now, where we are going (5-year vision), and how we'll get there.
- Emphasis on evolving from a CVUSD-focused mission to a broader regional purpose.
- Potential role discussed as a regional support/resource.

4. History and Mission Review

- Reviewed the Foundation's creation and purpose.

- Noted the importance of aligning mission with long-term goals and regional opportunities.

5. SWOT Analysis

- Explored strengths, weaknesses, opportunities, and threats.
- Identified the need for stronger infrastructure, clear recognition for WOW initiatives, and potential legal considerations for future growth.

6. Strategic Priorities (2025–2028)

- Drafted focus areas:
 - Expanding curriculum and student pathways
 - Scaling youth apprenticeships
 - Professionalizing the Foundation (staffing, systems, communication tools)
 - Planning for legal and financial sustainability

7. Key Questions Raised

- How does the foundation become a regional leader in student career development?
- How do we scale youth apprenticeships in the region?

8. Next Steps

- Finalize SWOT and strategic planning notes
- Draft refined mission statement
- Develop strategic roadmap with milestones and metrics
- Continue planning for long-term legal and organizational structure
- Explore board member roles and responsibilities

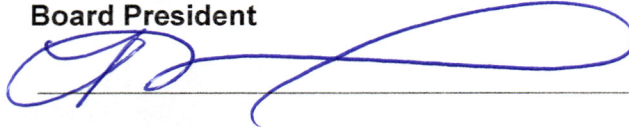
9. Closing

- Meeting concluded at 2:00 p.m.

Signatures:



Board President



Board Secretary
